



1177

1 Family. 1 Mission. 7 Continents. 7 Wonders



WANDER CREW

A Life Worth The Wander

A single dad taking his kids to all 7 continents and 7 Wonders of the World.

In a travel space largely shaped by couples and full-time nomads, we bring a perspective rooted in real family life, budgets, school schedules, and single parenting.

Our mission is simple: to show that meaningful, global travel is still possible, and worth it!





1 Family
1 Mission
7 Continents
7 Wanders



The Wander Crew is led by Mike, a single dad raising three kids with a long-held dream: to show his children the world, not just as tourists, but as curious, thoughtful global citizens.

That dream became **1177** — a long-term mission to visit all **7** continents and all **7** modern Wonders of the World as a family, and to prove that every family can experience the fullness of the globe we all live on.

As a single parent, the **1177** mission is only possible through meaningful partnerships with brands and destinations that believe family travel should be accessible, authentic, and worth the effort. Every journey is planned with purpose, and every partner plays a role in helping turn this mission into reality, one continent and one wonder at a time.



1177 is a long-term family mission to visit all 7 continents and all 7 modern Wonders of the World, together.

It represents the kind of travel that changes how families see the world and how destinations are remembered. Not as checklists, but as lived experiences shaped by culture, people, and story.



\$150 Challenge

A hands-on budgeting series where our family explores a destination with just \$150 for the day, covering food and activities.

It shows how real families make smart travel choices without sacrificing experience.



The Globetrotters' Guide

A long-form podcast featuring conversations with travelers, creators, and locals about destinations, lessons, and real travel experiences. Available on Spotify, Amazon Music, and Apple Podcasts.



The People We Met

Short feature interviews highlighting the locals, creators, and characters we meet along the way. Because travel is about people, not just places.

Primary Viewers

👨‍👩‍👧 Families, solo parents, and experience-driven travelers who prioritize value over excess spending.

📍 Top Locations: Canada, U.S., U.K., Caribbean

✅ Engagement: Strong retention & repeat viewers

Join us on the 1177 journey.

Partner with a family proving that travel can be meaningful, memorable, and built with purpose, showcasing your destination or brand one continent and one wonder at a time.



✉ Email: contact@thewandercrew.org 🌐 Website: thewandercrew.org

➡ Follow & Connect: @TheWanderCrew on YouTube

How the 1177 Mission Unfolds

1177 is not a one-off series. It is a long-term, episodic journey designed to grow alongside our audience over years. Each destination builds on the last, creating continuity, anticipation, and long-term engagement rather than isolated travel drops.

What Partners Gain from the 1177 Format

- Authentic alignment with families who value meaning over luxury
- Long-tail visibility across 10–15 episodes per destination
- Brand integration within a multi-episode narrative, not a single post
- Evergreen content that continues circulating between trips



Why Representation Matters

🇺🇸 Nearly 1 in 3 children in North America live in a co-parenting or single-parent household. 1177 reflects these families honestly and positively, without framing travel as exclusive or aspirational-only.

For partners, this means aligning with a story that reaches millions of families often overlooked in travel media.

A Living, Expanding Journey



Each highlighted country represents a completed or planned chapter of the 1177 mission. As the map fills in, the audience grows with us, returning not just for destinations, but to follow the family's **ongoing story**.

Every trip generates 10–15 episodes, short-form clips, and social posts, keeping sponsor visibility alive for months between travels.



Up Next



Japan & The Great Wall

The next major chapter of the 1177 journey takes us to Japan and China, exploring anime culture, history, and family travel in East Asia. This chapter opens new storytelling opportunities and partnership categories, with sponsorship conversations opening in late 2025.

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TWC 1177 TRAVEL PLAN



How We Can Work Together

WANDER CREW

-  **Hotel & Resort Collaborations** – Feature your property in high-quality travel vlogs & social media.
-  **Product Sponsorships & Reviews** – Showcase travel gear, luggage, and accessories in real-world use.
-  **Branded Content** – Integrate your brand naturally into our immersive travel storytelling.
-  **Tourism Board Partnerships** – Promote destinations & experiences through cinematic travel content.

From hotels to products to destinations, we create sponsor-ready content built for family audiences worldwide.

Contact@thewandercrew.org

Growing Momentum

65K+ Views: in the past 12 months

1,100+ Watch Hours: long-form engagement

87% New Viewers: ongoing exposure to new audiences

 With 1177 now live, every trip delivers **cinematic** storytelling, proven **engagement**, and **long-term** sponsor value



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TRUSTED BY PARTNERS IN
HOSPITALITY,
ADVENTURE & LIFESTYLE





Join us on the **1177** Journey: one family, one mission, seven continents, seven wonders.

Together, we'll show the world that family travel is possible for everyone.